

## Tradition. Service. Elegance.

**Welcome to the U.S. Trust Townhouse.** 



Providing the highest level of personal focus and service has long been the hallmark of U.S. Trust. In 1979, in order to offer clients greater convenience, we looked to establish an office in the heart of midtown Manhattan.

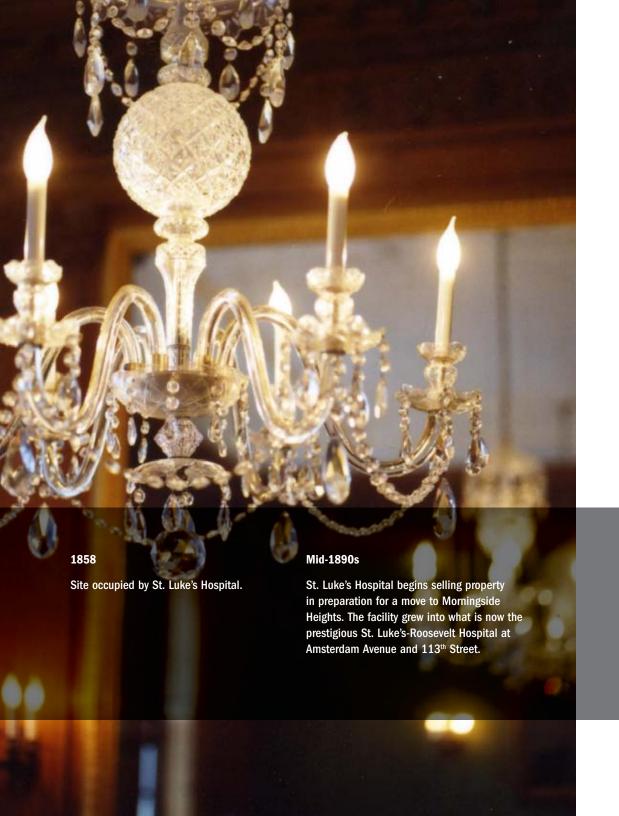
Desiring a location of both historical and architectural significance, we were delighted to obtain the turn-of-the-century neo-Georgian brick and marble townhouse at 9–11 West 54th Street.

Built in 1898 by McKim, Mead & White for the family of James

J. Goodwin — cousin and business partner of the legendary financier

J. P. Morgan — this elegant landmark building provides a setting that is rich in atmosphere and tradition, making it the ideal choice for us and for our valued clients.

The first client crossed the threshold of the impeccably restored U.S. Trust Townhouse in April, 1981. Today, not only does the distinctive building at number 11 serve the full range of modern banking needs for our clients, it's an elegant venue for a variety of informative and entertaining events as well.



From the beginning, a commitment was made to undertake a meticulous, precise restoration of this exquisite landmark. Haines Lundberg Waehler — an architectural firm highly experienced in historic renovation — was hired to handle the conservation and conversion. Acting as consultants were Dr. David De Long, head of the historic preservation program at Columbia University's school of architecture and planning, and Marilynn J. Bordes, associate curator of the Metropolitan Museum of Art's department of American decorative arts. At one point, Henry Sage Goodwin, James' grandson, toured the site and provided valuable insights into original furnishings and detailing.

The integrity of most of the original rooms was retained. Master craftsmen restored or painstakingly replaced the period wood cabinetry, masonry, ironwork, plaster and leaded glass. Furnishings were either originals, antiques of the period or acquisitions suitable to the style and function of each room. Art was selected with the assistance of curators from the Metropolitan Museum of Art.

## 1896

Property purchased under the name of Mrs. Josephine Goodwin by James J. Goodwin, prominent New York and Hartford businessman, a director of the Erie Railroad and cousin and business partner of J. Pierpont Morgan.

## 1898

The Goodwin home is completed by the firm of McKim, Mead & White, noted for such works as the Herald Building, Madison Square Garden and the Arch at Washington Square.

A reproduction of a Waterford chandelier is a focal point in the former living room.